

Curriculum Overview

Subject: Business Studies

Year Group: Year 13

CHASE HIGH SCHOOL
Aspiration, Character & Excellence



The intent of the BTEC Business Studies curriculum, as outlined by Pearson, is to equip students with a comprehensive understanding of the dynamic business environment while fostering essential skills that will enable them to flourish academically and professionally. This curriculum is designed to stimulate critical thinking, creativity, and problem-solving abilities, empowering students to analyse real-world business scenarios effectively.

Through a blend of theoretical knowledge and practical application, students will develop competencies in areas such as marketing, finance, and human resources. Emphasis will be placed on team collaboration and communication, ensuring learners can work effectively in diverse settings. The assessment methods incorporated into the programme are tailored to encourage independent learning and self-reflection, ultimately driving students towards the achievement of their best possible results. By cultivating entrepreneurial skills and an awareness of ethical business practices, we aim to prepare students for successful careers in an increasingly globalised economy.

TERM 1	TERM 2	TERM 3
<p>KNOWLEDGE/SKILLS</p> <p>Half term 1&2: Unit 27 (KLI) This unit nurtures vital competencies such as self-management, teamwork, and communication through practical work experience, enhancing employability and preparing students for diverse business careers.</p> <p>Unit 4 (LMR) This unit enhances creativity, organisational skills, teamwork, communication, time management, negotiation, and problem-solving, preparing students for careers in the dynamic events management sector.</p>	<p>KNOWLEDGE/SKILLS</p> <p>Half term 1&2: Unit 5 (KLI) This unit cultivates understanding of international business dynamics, enhancing strategic skills needed for navigating global markets, and prepares students for further studies or careers in this vital field.</p> <p>Unit 6 (LMC) This unit improves essential managerial skills, equipping learners to effectively navigate challenges in people, finance, resources, quality, and change management, thereby enhancing business efficiency and growth.</p>	<p>KNOWLEDGE/SKILLS</p> <p>Half term 1&2: Completing tasks and resits of previous exam units.</p>
<p>KEY ASSESSMENTS</p> <p>Ongoing in class formative assessment</p>	<p>KEY ASSESSMENTS</p> <p>Half term 2: Unit 6 mock – sample assessments will be sent over, from Pearson, allowing us to prepare our learners accordingly.</p>	<p>KEY ASSESSMENTS</p> <p>Half term 1: Unit 6 – This unit is assessed under supervised conditions. Part A is released one week before part B is scheduled for learners to prepare. Learners will take part B in a supervised assessment in a single three-hour session (timetabled by Pearson). The total number of marks available is 88.</p>

Extended reading suggestions and external resources:		

For further enrichment, consider the following resources: "Business Adventures" by John Brooks, which explores enduring business lessons, and the BBC documentary series "Inside the Factory", which provides insights into production processes.

These materials enhance understanding of real-world business operations and decision-making strategies.